



## HEAD OF MARKETING MPUMI MOTSABI

BCom Marketing and Insurance & Risk Management

### QUALIFICATIONS & CAREER SUMMARY

I graduated from WITS University and began my Marketing career at an FMCG company on their Graduate Programme. The 13 years post my first job were spent in brand management within other FMCG companies and one Pharmaceutical company. I furthered my studies at WITS

Business School and attained my Post Graduate Diploma in Management, with some ambitions of studying for an MBA. Passion overrode this and I instead opted to follow my love for education and completed a Postgraduate Certificate in Education; so I am qualified as a Foundation

Phase teacher. Having spent over 14 years in corporate South Africa, the move to a school environment was an answered prayer, but also very different to what I had anticipated. I am also an entrepreneur and have channeled my passion for children and self love into a small toy business.

### BRIEF FAMILY BACKGROUND

I am the eldest of 2, raised by my grandmother in Pretoria in early childhood and then moved to live with my mother in the East Rand. I am married to Thabo and have 3 children, two girls and a busy 4 year old son. I can't wait for my son to be a Bennies boy next year, as he starts Grade 00!

### DESCRIPTION OF ROLE AT BENNIES

My role at Bennies is to work with the various schools and functions to show parents of prospective boys what a great school we belong to and invite them to join our family! Fortunately my job is made easy because I truly believe this! Admissions to ensure that we are able to run a sustainable school is therefore a key focus. It is also to assist in driving the Bennies culture and ethos through internal communication and keeping our staff, parents, boys and alumni excited to be Bennies ambassadors.

### VIEWS ON DIVERSITY

Diversity is what makes a place attractive to me. I believe that diversity in our school adds an opportunity for endless discoveries, if we allow ourselves to be open to them. It widens our worldview and enables us to move from merely tolerating others to celebrating them. The celebration of our differences is what will develop a society which we are all happy to belong to and it is vital that it starts in the early years.

### MY FAVOURITE QUOTE

*"If you ask me what I came to do in this world, I, an artist, will answer you: I am here to live out loud."*

**Émile Zola**

### ONE WORD THAT SUMMARISES MY EXPERIENCE AT BENNIES IS

**LIBERATING!**

### MY FAVOURITE PILLAR RELIGION

We are after all spirit occupying a human body.

